



**International Conference on Paradigm Changes
in the Management of Early Pregnancy and Pregnancy Loss (PCMEP)**

21-24 February 2019 | London, UK.

Industry Prospectus

<http://www.pcmercon.com>



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Dear Colleagues,

It is our great pleasure to announce that the **International Conference on Paradigm Changes in the Management of Early Pregnancy and Pregnancy Loss (PCMEP)** will be held February 21-24, 2019 in London, UK.

The **PCMEP** meeting is an international conference on the numerous problems seen in early pregnancy. The conference will cover important and burning topics the conference is divided into six main themes: - Basic mechanisms in early pregnancy development, pregnancy loss, both sporadic and recurrent, the developing pregnancy, management of early pregnancy, and a session on regulation, devoted to what publically funded health services should provide, and women's rights to adequate care in early pregnancy. Each clinical theme will cover new concepts such as the transition from evidence-based medicine to the personalized approach, in recurrent pregnancy loss, the treatment of patients who are refractory to conventional treatment, will be covered fully. The management theme will examine the role of treatment modalities, both old and new.

The conference is designed for Gynecologists working in early pregnancy, family physicians, geneticists, physicians working in reproductive medicine, and those involved with fetal-maternal care. It is also ideal for nurses, social workers, and others working with early pregnancy, and in early pregnancy units which are especially popular in the U.K.

We expect more than 200 participants from all over the world to attend the conference. There is a faculty of world-renown experts to update us on the latest clinical evidence and perhaps hint at what is to come. The faculty is selected for its excellence in both patient care and research, but most importantly as teachers.

London is a world heritage city which attracts tens of thousands of visitors each year to enjoy its culture, art, music, museums, architecture, folklore and history which few other cities can match. Come and join us for a scientific and cultural experience which should not be missed.

Looking forward to seeing you all in London,

Prof. Howard Carp, MB., BS. FRCOG

Professor of Obstetrics and Gynecology

Sheba Medical Center in Tel Hashomer, Israel

Tel Aviv University, Israel



Conference Topics:

- **Basic Mechanisms in Early Pregnancy Development**
 - Genetics in early pregnancy development
 - Immunology of early pregnancy
 - Autoimmunity and pregnancy loss
 - Physiology of hCG
 - Physiology of progesterone
 - Thyroid gland in pregnancy
- **Pregnancy Loss: Sporadic and Recurrent**
 - Antiphospholipid Syndrome
 - Structural Uterine anomalies
- **Recurrent Pregnancy Loss**
 - Aetiology
 - Investigation protocol
 - Role of progestogens
 - Immunotherapy
 - Pregestational screening
- **The Developing Pregnancy**
 - Ultrasound in early pregnancy
 - Threatened miscarriage
 - Hyperemesis Gravidarum
 - Molar pregnancies
 - Choriocarcinoma
 - Expanded carrier screening
 - Fetal origins of adult disease
 - Polycystic ovary syndrome
- **Management**
 - The role of anticoagulants and aspirin
 - Surrogacy and its associated problems
 - Third party reproduction
 - Ectopic pregnancy
 - Psychological support
 - Alternative medicine
 - Lifestyle factors
- **Regulation**
 - Right to abortion
 - What should public health services provide
 - The use of experimental techniques



Sponsorship Opportunities

Feel free to speak with our industry manager about a tailor-made individual package for your organization.

Everything is possible!

Gold Sponsorship

15,000 €

- **Industry Supported Symposium**
Sponsorship of a 30 minutes Satellite Symposium; the program is to be decided solely by the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- **Exhibition Space**
 - ❖ 12 sqm exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Gold Sponsor"
 - ❖ One-page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

Silver Sponsorship

8,000 €

- **Exhibition Space**
 - ❖ 12 sqm exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Silver Sponsor"
 - ❖ A half-page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

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Exhibition Space

2,500€

- **Exhibition Space**
 - ❖ 6 sqm exhibition space. Allocation based on a “first come, first served basis.”
 - ❖ 2 exhibitor badges.
- **Advertisement**
 - ❖ Acknowledgment of Sponsorship in the conference book or app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

Sponsoring a Tutorials session

8,000€

The company will provide the contents of the session as approved by the committee

- **Advertisement**
 - ❖ Company's slide to be projected at the beginning of the session (provided by the sponsor)
 - ❖ Acknowledgment of sponsorship in the conference book or app.
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ 1 insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
 - ❖ Promotion sign to be placed near the podium (provided by the sponsor) - must be approved by the conference coordinator

Speakers' Ready Room

7,000€

Facilities will be available at the Conference Centre for speakers and abstract presenters to go over their presentations.

- ❖ The Sponsors' name and/or company logo will appear on the signposts for the room
- ❖ Opportunity to provide a Sponsor's mouse pad at each workstation
- ❖ Opportunity to display the Sponsor's logo on screensavers at each workstation
- ❖ Sponsor's logo with hyperlink on Conference website

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Coffee Breaks

Sponsorship of Coffee breaks:

- For one day **10,000 €**
- For the entire Conference **20,000 €**

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the conference sessions.

Sponsorship will be acknowledged as follows:

- Sponsor's logo with hyperlink on Conference website
- 1 page advertisement in Conference Final Program or conference app
- Branding at the Coffee breaks is the sponsor's responsibility.

USB

10,000€

USB Flash drive contains all the 2019 Conference abstracts. The USB will be distributed to all participants.

Sponsorship will be acknowledged as follows:

- Exclusive advertisement on the back cover of the USB.
- The sponsoring company will be entitled to distribute the USB from the company exhibiting booth
- Logo in Conference Program book or conference app
- Sponsor's logo with hyperlink on Conference Website

Conference Bags

7,500€

The organizers are in charge of the production of approximately 300 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Lanyards

5,000€

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 300 lanyards, on which the Conference and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.

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Conference Badges

3,000€

A badge will be given to each Conference participant. The Conference and sponsor's logo will be displayed on the badge.

- Sponsor's logo with hyperlink on Conference Website

Notepads & Pens

1,500€

The sponsoring company is responsible for the production of the notepads and pens.

The sponsoring company will provide approximately 300 notepads and pens, on which the Conference and Sponsor's logo will be displayed.

The design of the notepads and pens needs to be approved by the organizers.

Promotional Material

1,000€

Inclusion of promotional materials, such as leaflets and brochures, in the Conference bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

Advertisements

1,000€

Full-page color advertisements are available in the following Conference publications:

- Final Program/Abstract Book – Internal Page
- Additional advertisements within the publication are available by application.



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E-Posters

1,000€

The Conference will include E-Poster presentations. Electronic posters will be prepared in PowerPoint and will be displayed for the duration of the Conference. The posters will rotate automatically, and each poster will be shown for one minute.

The E-Poster area will be branded with the name of the industry sponsor

- Acknowledgment of sponsorship as an E-Poster Sponsor on all advertising
- Acknowledgment of sponsorship in the Conference book or app.
- Sponsor's logo with hyperlink on Conference Website.
- Logo featured on the E-Poster template and instruction slides
- Logo displayed on the Sponsor's slide

Exhibition Information

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Tailored packages

At your request, we will be able to tailor a package that suits your need.

For more information, please contact rmitchell@paragong.com

Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:

Mrs. Ravit Mitchell

Industry Liaison Manager

Paragon Group

E-mail : rmitchell@paragong.com

+972-50-7419990

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice



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for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form

50% due by 28 October 2018

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 28 September 2018 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 30 September 2018

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.

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Sponsorship and Exhibition Application Form (2 pages)

Please complete the following information and return to:

Mrs. Ravit Mitchell - Industry Liaison Manager E-mail: rmitchell@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price €
Total Amount (Please Complete)	€



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Method of Payment

Credit Card

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

Payable to: Paragon Conventions\MAIN EURO

Bank name: UBS Geneva

Account:0240 4592 8470 B

Swift: UBSWCHZH12A

Iban: CH92 0024 0240 4592 8470 B

Signature and company stamp..... Date.....